

Energy Management

- No Capital Required To Purchase Energy Saving Equipment
- Energy Savings From Lower Usage Pays For Equipment
- Energy Supply Contract Optimizes Savings



MEET AMERICAN ENERPOWER'S ENERGY MANAGEMENT PROGRAM

- REDUCED ENERGY USAGE COSTS
- REPLACEMENT OF AGING, BROKEN, UNSAFE, UNATTRACTIVE AND INEFFICIENT EQUIPMENT
- NO CAPITAL REQUIRED TO PURCHASE EQUIPMENT
- ENERGY SUPPLY CONTRACT OPTIMIZES SAVINGS
- COMMODITY CONTRACT CAN BE DELAYED 2 YEARS BUT SAVINGS START NOW
- ACCELERATED FEDERAL TAX DEPRECIATION AND STATE SALES TAX COST REDUCTION
- PROGRAM DOES NOT AFFECT CREDIT STANDING
- REAL ESTATE VALUE PRESERVED OR IMPROVED
- AFTER PROJECT COSTS ARE RECOVERED, SAVINGS CONTINUE
- NEW CONSTRUCTION ENERGY EQUIPMENT ELIGIBLE

We help companies lower electricity costs by reducing electricity usage. We do this by replacing your inefficient energy equipment or installing new energy efficient equipment. The equipment is purchased and installed by a national energy retailer, i.e. there are no capital requirements for your company. The cost of the equipment is repaid monthly until the purchase price is retired. The savings from lower electricity usage offsets the cost of the equipment purchased. An electricity commodity contract is executed to create these savings. After the purchase price is retired the company continues to receive savings. American Enerpower solutions are available for energy efficiency projects of any size and scale to be implemented quickly and effectively.

To learn more, contact Rick Lewis at:
832-657-3868
ricklewis@americanenerpower.com

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CUSTOMER SAVINGS EXAMPLE

LED Lighting Project	Current Energy Costs Before LED Project	New Energy Costs After LED Project	Project Costs and Savings
Project Cost (\$)			67,000
Energy Charge (\$)	4,521	3,549	
Usage (kWh)	129,170	101,409	
Energy Rate (\$/kWh)	.035	.035	
Customer / Meter Charges (\$)	129	129	
Demand Charge (\$)	1,478	1,258	
Transmission & Distribution Charge (\$)	2,736	2,278	
Sales Tax (\$)	358	302	
Monthly Electricity Cost (\$)	9,222	7,516	
Total Savings of Electricity Cost (\$)			1,706
Project Cost Payment (\$)			1,604
Net Monthly Saving (\$)			102
Avoided Maintenance Cost (\$)			75
Utility Rebate* (\$)			140
Federal Tax Advantage** (Calculated on project cost and shown monthly)(\$)			349
Net Monthly Savings to Company (\$)			664
Net Annual Savings To Company (\$)			7,968

* Utility Rebate based on participation in energy efficiency program equal to 10% of project cost
 ** Federal Tax Advantage assumes one year accelerated depreciation tax credit of 25% of project

TYPICAL SAVINGS PROJECTS

- Lighting
- HVAC
- Insulation
- Building automation / electric controls
- Pumps, fans, motors and drives
- Roof
- Windows
- Back-up generation
- Boiler system improvements

PROGRAM BENEFITS

- New equipment installed with capital cost paid by retailer
- New equipment paid from savings from lower electricity usage
- Cost of Equipment + Savings Credit = \$ 0 Cost to client
- Savings continue after cost of equipment repaid
- Added savings achieved through accelerated tax depreciation

Examples of Facility Applications

- Office Buildings
- Manufacturing Plants
- Hospitals
- Schools
- Shopping Centers
- Apartment Complexes
- Churches

American Enerpower Facts

- In business since 2002 helping commercial and industrial clients lower energy costs with greater than 90% client loyalty
- Client savings to date exceed \$150 million
- In excess of 6 billion kWh in negotiated contracts
- Certified by the Texas Public Utility Commission #'s 80131 and BR 190212

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